

# ORDER



KSHB-TV

**Orders**

**Order / Rev:** 197950

**Alt Order #:**

**Product Desc:** Senate Leadership Fund

**Estimate:** 4066

**Flight Dates:** 10/21/16 - 10/27/16

**Original Date / Rev:** 10/12/16 / 10/12/16

**Order Type:** GENERAL

**Primary AE:** Erin Coppock

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Mentzer Media

**Buying Contact:**

**Billing Contact:**

210 West Pennsylvania Ave

Towson, MD 21204

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Senate Leadership Fund

**Demographic:** A25-54

**Product Codes:** PL Non-Ballot Issue

**Priority:** P-2

**Revenue Code 1:** POL

**Revenue Code 2:** POL

**Revenue Code 3:** ISS

**New Business Thru:**

**Order Separation:** 00:10:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/27/16	20	\$13,900.00	\$11,815.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	20	\$13,900.00	\$11,815.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$13,900.00</b>	<b>\$11,815.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/21/16	10/27/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/16	10/27/16	---11--					2	\$400.00		0.00			
N 2	KSHB	10/21/16	10/27/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/16	10/27/16	-11-1--					3	\$450.00		0.00			
N 3	KSHB	10/21/16	10/27/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----	:30	0	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/16	10/27/16	-----1-					1	\$175.00		0.00			
N 4	KSHB	10/21/16	10/27/16	Su Today Show Su Today Show	CM	7-8am	-----	:30	0	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/16	10/27/16	-----1					1	\$225.00		0.00			
N 5	KSHB	10/21/16	10/27/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$225.00	P-1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/16	10/27/16	1---1--					2	\$225.00		0.00			
N 6	KSHB	10/21/16	10/27/16		CM	3-330pm	-----	:30	0	\$250.00	P-2	0.00	NM	2	\$500.00

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Advertiser: Senate Leadership Fund  
Product Desc: Senate Leadership Fund  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-330pm											
				M-F 3-330pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-1-1---	2		\$250.00		0.00						
N 7	KSHB	10/21/16	10/27/16	M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$200.00	P-2	0.00	NM	1	\$200.00
				M-F 4-5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	----1--	1		\$200.00		0.00						
N 8	KSHB	10/21/16	10/27/16	M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$600.00	P-1	0.00	NM	1	\$600.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	1-----	1		\$600.00		0.00						
N 9	KSHB	10/21/16	10/27/16	M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$775.00	P-1	0.00	NM	2	\$1,550.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-1-1---	2		\$775.00		0.00						
N 10	KSHB	10/21/16	10/27/16	Tuesday Prime B	CM	8-9pm	-----	:30	0	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-1-----	1		\$2,300.00		0.00						
N 11	KSHB	10/21/16	10/27/16	Tuesday Prime C	CM	9-10pm	-----	:30	0	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-1-----	1		\$3,000.00		0.00						
N 12	KSHB	10/21/16	10/27/16	Friday Prime 8-10pm	CM	8-10pm	-----	:30	0	\$800.00	P-2	0.00	NM	1	\$800.00
				Friday Prime 8-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	----1--	1		\$800.00		0.00						
N 13	KSHB	10/21/16	10/27/16	NFL Pre-Game FNIA	CM	6-720pm	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Su - NFL Pregame FNIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-----1	1		\$1,200.00		0.00						
N 14	KSHB	10/21/16	10/27/16	Sa 10-1030pm News	CM	10-1030pm	-----	:30	0	\$750.00	P-2	0.00	NM	1	\$750.00
				Sa 10-1030pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/21/16		10/21/16	10/27/16	-----1-	1		\$750.00		0.00						
													Totals	20	\$13,900.00